## **Incubation Centre**

We aim to create a holistic environment to help innovation-driven individuals to layout and succeed in their business ventures under coordinated direction. The incubated startups are not only an advantage because of the business resources and technical assistance, but they also benefit from a supportive and conductive community with vibrant academia who lead and inspire them to build a sustainable business model that stands out in the competitive environment.

The selection criteria for inducting start-ups as incubates include:

Novelty of the idea

Compelling solution

Scalability potential

Well rounded team